



TRUST SENSIFEED™ COLORANTS AND ODOR CONTROL AGENTS FOR YOUR NUTRIENT PROGRAMS



ADVANTAGES

- Vibrant, customizable colors to improve field visibility and enhance your brand
- Wide gamut of ultra-concentrated, light stable colorants
- Colorant options that increase flowability of dry fertilizers
- Odor control agents to mask, disguise or neutralize unpleasant odors
- Non-aqueous liquid bases for water soluble fertilizers

APPLICATIONS

A broad range of colorants and odor control agents for:

- Nitrogen Control Agents
- Organic and Inorganic Fertilizers
- Adjuvants
- Plant Growth Regulators
- Micronutrients
- Biological Fertilizers

SENSIENT® OFFERS VIBRANT, BLENDABLE COLORS TO ENHANCE YOUR BRAND

- ✦ **High Solubility** - Often liquid fertilizer applications require high dye solubility due to salt content. Sensient® offers a variety of ultra-soluble colorant options.
- ✦ **High Lightfastness** - When UV stability is a priority, Sensient® offers colorant options that remain stable under demanding UV conditions.
- ✦ **High Strength** - For lower usage rates, Sensient® offers brilliant, ultra-concentrated colorants in liquid, powder, and granular forms.
- ✦ **Increased Flowability** - For dry fertilizers, Sensient® offers colorant options that dramatically improve the flowability of your product during loading and spreading.



Colors are approximate



FOOD GRADE FD&C COLORS

Sensient Colors is the largest manufacturer of FD&C colors in North America. We offer a complete selection of FDA certified, non-certified, and natural liquids and powders. With good light fastness properties, FD&C dyes are often recommended because they are **safe for people, pets, and wildlife** when used as directed.

SENSIENT INDUSTRIAL COLORS

A unit of Sensient Technologies Corporation, a leading global manufacturer of colors, flavors and fragrances

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