

HOUSEHOLD, INDUSTRIAL AND INSTITUTIONAL CLEANERS



COLOR FORMULATION EXPERTISE THAT PROVIDES AESTHETIC BENEFITS, AS WELL AS FUNCTIONALITY

ADVANTAGES

- Superior color consistency and stability for stronger brand identification
- Customer-focused approach to provide versatile color formulations specific to your needs
- Broad range of products that include FD&C and D&C dyes, non-staining dyes, color changes, Color Inclusions™ and other speciality dyes
- Cutting-edge color system across a range of pH levels

APPLICATIONS

- Air fresheners, antifreeze, automobile cleaners and waxes, candle wax, degreasers, dish soaps, dishwasher detergent and tablets, disinfectants, fabric softeners, hard surface cleaners, laundry detergents, toilet cleaners, window cleaners, windshield washer fluids and more

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SENSIENT HI&I PROVIDES THE COLORANT FORMULATIONS SPECIFIC TO YOUR NEEDS.

Industrial Color Specialty Dye pH Usage Chart:

Chart demonstrates the potential effects of acids, oxidizing agents and alkali on specific color options.

Available Colors	Acids			Oxidizing Agents		Alkali			
	10% Acetic Acid	10% Citric Acid	3% Hydrochloric Acid	3% Hydrogen Peroxide	20% Hydrogen Peroxide	10% Sodium Bicarbonate	10% Sodium Carbonate	10% Sodium Hydroxide	10% Ammonium Hydroxide
Intracid Fluorescein	N/A	N/A	N/A	N/A	N/A			N/A	
Intracid Yellow TN Conc.								N/A	
Intracid Orange II					N/A				
Intracid Red 2G Conc.						N/A		N/A	
Azo Rubine 90%						N/A			
Intracid Rhodamine B 400%				N/A	N/A			N/A	
Acid Red B Liquid									
Hastings LF Violet IRS				N/A	N/A	N/A	N/A	N/A	
Acid Blue 9 Liquid				N/A	N/A			N/A	N/A
Hastings Sky Blue OB				N/A	N/A			N/A	
Alizarine Cyanine Green GAF					N/A	N/A	N/A	N/A	
Nigrosine Black WSG Crystals				N/A	N/A	N/A		N/A	N/A

Colors are approximate

Sensient® has the knowledge and expertise to enhance the success of your product. Contact your Sensient representative today to learn more about putting our expertise to work for you.

SENSIENT INDUSTRIAL COLORS

A unit of Sensient Technologies Corporation, a leading global manufacturer of colors, flavors and fragrances

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