



TRUST SENSIFEED™ COLORANTS AND ODOR CONTROL AGENTS FOR YOUR NUTRIENT PROGRAMS

ADVANTAGES

- Vibrant, customizable colors to improve field visibility and enhance your brand
- Wide gamut of ultra-concentrated, light stable colorants
- Natural color and odor control options
- Add beauty and function - increase flowability of dry fertilizers

APPLICATIONS

- Nitrogen Control Agents
- Organic and Inorganic Fertilizers
- Adjuvants
- Plant Growth Regulators
- Micronutrients
- Bio-Based Fertilizers and Biostimulants

STOP THE STINK WITH SENSIFEED™ ODOR CONTROL

Natural and synthetic options available in liquid, powder or granule forms.



Improve the experience for your customer by masking malodors.



Reduce odor with bacteriostatic and odor neutralization technology.



Disguise distinctive odors that give away key ingredients in your proprietary formula.

SENSIENT® OFFERS VIBRANT, PERFORMANCE-ENHANCING COLORS FOR YOUR BRAND

- **High Solubility** - Often liquid fertilizer applications require high dye solubility due to salt content. Sensient® offers a variety of ultra-soluble colorant options.
- **High Lightfastness** - When UV stability is a priority, Sensient® offers colorant options that remain stable under demanding UV conditions.
- **High Strength** - For lower usage rates, Sensient® offers brilliant, ultra-concentrated colorants in liquid, powder, and granular forms.
- **Increased Flowability** - For dry fertilizers, Sensient® offers colorant options that dramatically improve the flowability of your product during loading and spreading.



SENSIENT® OFFERS A RANGE OF SAFE AND NATURAL COLORANT OPTIONS



FDA-CERTIFIED SYNTHETIC COLORS

Sensient® is the largest manufacturer of FD&C food grade synthetic colors in North America.



FDA certified and non-certified, and liquids, granules and powders



FD&C dyes are safe for people, pets, and wildlife when used as directed



NATURAL AND ORGANIC COLORANTS

Sensient® leads the industry in natural colors with a 25,000-square-foot natural color facility in North America and a vertically-integrated global supply chain.



Plant-based colorants extracted from fruits, vegetables, spices and more



USDA Certified Organic, OMRI compliant, and preservative-free options available

SENSIENT INDUSTRIAL COLORS

A unit of Sensient Technologies Corporation, a leading global manufacturer of colors, flavors and fragrances

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