

HOUSEHOLD, INDUSTRIAL AND INSTITUTIONAL CLEANERS



COLOR FORMULATION EXPERTISE THAT MARRIES FUNCTION AND BEAUTY



ADVANTAGES

- Superior color consistency and stability for stronger brand identification
- Extensive regulatory expertise to meet compliance requirements worldwide
- Cutting-edge solutions across a range of pH levels and chemistries
- Customer-focused approach provides custom solutions for your needs

APPLICATIONS

- Air fresheners, antifreeze, automobile cleaners and waxes, candle wax, degreasers, dish soaps, dishwasher detergent and tablets, disinfectants, fabric softeners, hard surface cleaners, laundry detergents, toilet cleaners, window cleaners, windshield washer fluids and more



FD&Cs

Sensient Colors is the largest manufacturer of FD&Cs in North America. We offer a complete selection of both FDA compliant and non-certified granulars, liquids, and powders.



SENSIRINSE PLUS™

SensiRinse Plus™ offers a spectrum of skin and fabric rinsable dyes as or more effective than the leading polymeric dye systems.



SENSIFORCE™

For super high dye strength, SensiForce™ offers brilliant, ultra-concentrated, fully-blendable liquid dyes for use in HI&I and beyond.

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**SENSIENT OFFERS COLOR SOLUTIONS ACROSS
A RANGE OF PH LEVELS AND CHEMISTRIES**



Available Colors	Acids			Oxidizing Agents		Alkali			
	10% Acetic Acid	10% Citric Acid	3% Hydrochloric Acid	3% Hydrogen Peroxide	20% Hydrogen Peroxide	10% Sodium Bicarbonate	10% Sodium Carbonate	10% Sodium Hydroxide	10% Ammonium Hydroxide
Intracid Fluorescein	N/A	N/A	N/A	N/A	N/A			N/A	
Intracid Orange II					N/A				
Intracid Red 2G Conc.						N/A		N/A	
Azo Rubine 90%						N/A			
Intracid Rhodamine B 400%				N/A	N/A			N/A	
Acid Red B Liquid									
Hastings LF Violet IRS				N/A	N/A	N/A	N/A	N/A	
Acid Blue 9 Liquid				N/A	N/A			N/A	N/A
Hastings Sky Blue OB				N/A	N/A			N/A	
Nigrosine Black WSG Crystals				N/A	N/A	N/A		N/A	N/A

Colors are approximate

Sensient® has the knowledge and expertise to enhance the success of your product. Contact your Sensient representative today to learn more about putting our expertise to work for you.

SENSIENT INDUSTRIAL COLORS

A unit of Sensient Technologies Corporation, a leading global manufacturer of colors, flavors and fragrances

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