

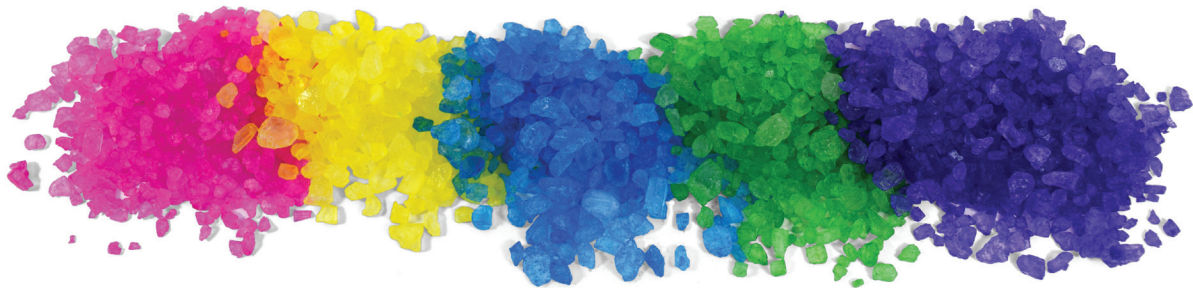


INDUSTRY FACTORS

- ✧ Sensient Colors is a U.S. based dye and pigment manufacturer.
- ✧ We manufacture a wide variety of granules, liquids, and powdered dyes at Sensient Colors USA food color facility.
- ✧ Our products are developed with the highest dye concentrations to help reduce your storage footprint.
- ✧ We are a proud member of the Accredited Snow Contractors Association.

ADVANTAGES

- ✧ Highly concentrated liquid dyes have pumpable viscosity.
- ✧ Dry, flowable granules can be solubilized on-site, which may significantly reduce freight costs.
- ✧ Superior color consistency and stability for stronger brand identification.
- ✧ Visual enhancers for the liquid and solid deicer industries helps reduce salt use, application overlaps, and missed passes.
- ✧ Compatible with a wide pH range.



Name	2 gal/ton	1 gal/ton	0.5 gal/ton
Sensient Pink			
Sensient Red			
Sensient Orange			
Sensient Yellow			
Sensient Green			
Sensient Teal			
Sensient Blue			
Sensient Navy Blue			
Sensient Purple			

Color chart based on using 2% dye in 98% propylene glycol. Final rock salt color may vary according to coating conditions and initial salt appearance.

- ✧ Sensient offers a low-staining dye, ideal for hard surfaces that will visually minimize duplicate applications.
- ✧ Affordable liquid color offset to polymeric colorant systems.
- ✧ Innovative color system can be custom tailored to your precise color preference.
- ✧ Enhance customer experience with bright, vibrant colors.