



## COLORANTS FOR FERTILIZERS



### TRUST SENSIFEED™ COLORANTS FOR YOUR NUTRIENT PROGRAMS

#### ADVANTAGES

- Vibrant, customizable colors to improve field visibility and enhance your brand
- Wide gamut of ultra-concentrated colorants for lower usage rates
- High-solubility dye options for systems with significant salt content
- Highly lightfast options for durability under demanding UV conditions
- Add beauty and function - increase flowability of powder chemicals and fertilizers

#### APPLICATIONS

- Nitrogen Control Agents
- Organic and Inorganic Fertilizers
- Adjuvants
- Plant Growth Regulators
- Micronutrients
- Bio-Based Fertilizers and Biostimulants





## WHICH SENSIFEED™ IS RIGHT FOR ME?



### ⚡ High Strength Durable Color

For lower usage rates, Sensient® offers brilliant, ultra-concentrated colorants in aqueous liquid, non-aqueous liquid, and powder forms. When UV stability is a priority, Sensient® has options that remain stable under demanding UV conditions.



### ⚡ Assurance of FD&C Certified

FDA-certified FD&C liquids, granules and powders are food-grade colorants that have been certified by the FDA as safe for consumption. These dyes are safe for people, pets, and wildlife when used as directed.



### ⚡ Flowability Boost

For dry fertilizers and chemicals, SensiFeed ProFlow™ can dramatically improve the flowability of your dry product during loading and spreading, increasing user's efficiency.



**Custom Colors Available\***

\*Minimums apply. Colors shown are approximate.



### NATURAL OPTIONS FOR ORGANIC GROWERS

Sensient® is a leading producer of natural colors with a 25,000-square-foot natural color facility in North America and a vertically-integrated global supply chain.



Plant-based colorants extracted from fruits, vegetables, spices and more



USDA Certified Organic, OMRI compliant, and preservative-free options available

#### SENSIENT INDUSTRIAL COLORS

A unit of Sensient Technologies Corporation, a leading global manufacturer of colors, flavors and fragrances

Americas – 2515 N. Jefferson, St. Louis, Missouri 63106 800.325.8110 ext. 4 for customer service  
EMEA – Oldmedow Road, King's Lynn, Norfolk PE30 4LA, UK 44 (0) 1553 669 444

©2019 Sensient Colors LLC, all rights reserved. THE SENSIENT trademark, the Sensient Technologies Corporation logo are all owned and registered by Sensient Technologies Corporation. All rights in trademarks are reserved.

**SENSIENTINDUSTRIAL.COM** | [industrialcolorsusa@sensient.com](mailto:industrialcolorsusa@sensient.com)

**SENSIENT®**

INDUSTRIAL COLORS