



## TRUST SENSICOAT™ COLORANTS FOR VIBRANT, 40 CFR PART 180 COMPLIANT SOLUTIONS

### PRODUCT OFFERINGS

- SensiCoat™ offers vibrant, high color strength pigment dispersions customizable to enhance your brand
- SensiCoat Plus™ offers a proprietary dual colorant system for better coverage of irregularly shaped seeds
- SensiCoat NG™ provides enhanced stability in storage
- SensiCoat Polymer W™ offers better coating adhesion and dust control
- Pearl Maxx™ dry finisher adds beauty and improves flowability

### APPLICATIONS

- Row Crops Including Corn, Soybeans, Sugar Beet, Wheat, and Cotton
- Grass and Forage Seeds
- Vegetable Seeds
- Botanical Seeds

## PEARLMAXX

Pearl Maxx™ dry finishing powder adds both beauty and function.

- Faster dry time
- Premium, high luster appearance
- Improves seed flowability and reduces seed bridging
- Reduced need for talc or graphite at planting time



Before  
PearlMaxx

After  
PearlMaxx



## WHICH SENSICOAT™ IS RIGHT FOR ME?



### ∴ **Consistent Coverage** -

SensiCoat™ pigment dispersions offer reliable high strength 40 CFR part 180 compliant color milled in Sensient's St. Louis MO manufacturing facility at a fair price for your seed coating formulation.



### ∴ **Extra Coverage** - Great for

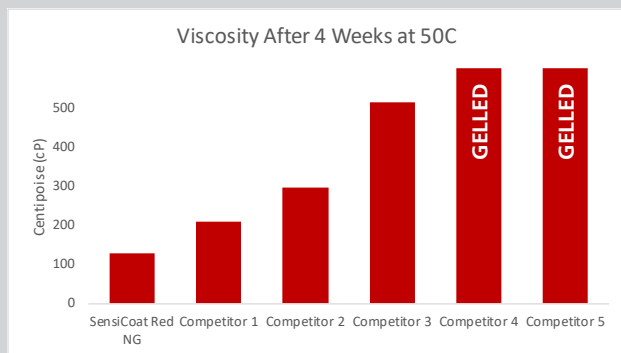
coarse or unevenly-shaped seed types, this proprietary dual-colorant system both coats the surface and penetrates crevices on the surface of seeds.



### ∴ **Extra Stability** - SensiCoat

NG™ offers the next generation of stability. When pigment dispersions are stored in harsh conditions, they can gel. SensiCoat NG™ was specially formulated and tested to provide added stability to your formula.

## SENSICOAT NG™ OFFERS THE NEXT GENERATION OF STABILITY FOR SEED COATINGS



In Sensient's lab testing, SensiCoat NG™ showed a low viscosity, even after storage at 50C for four weeks. Other products on the market can become highly viscous or gel under those conditions.



SensiCoat NG™ is engineered to deliver a stable viscosity for easy pouring and pumping.



Tested for compatibility with a variety of active ingredients.



Compatible in different formulation types, including suspension concentrate (SC) formulations and microemulsion (ME) formulations.



Works in wettable powder (WP) formulations, water dispersible granule (WDG) formulations, and suspoemulsion (SE) formulations.

### SENSIENT INDUSTRIAL COLORS

A unit of Sensient Technologies Corporation, a leading global manufacturer of colors, flavors and fragrances

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